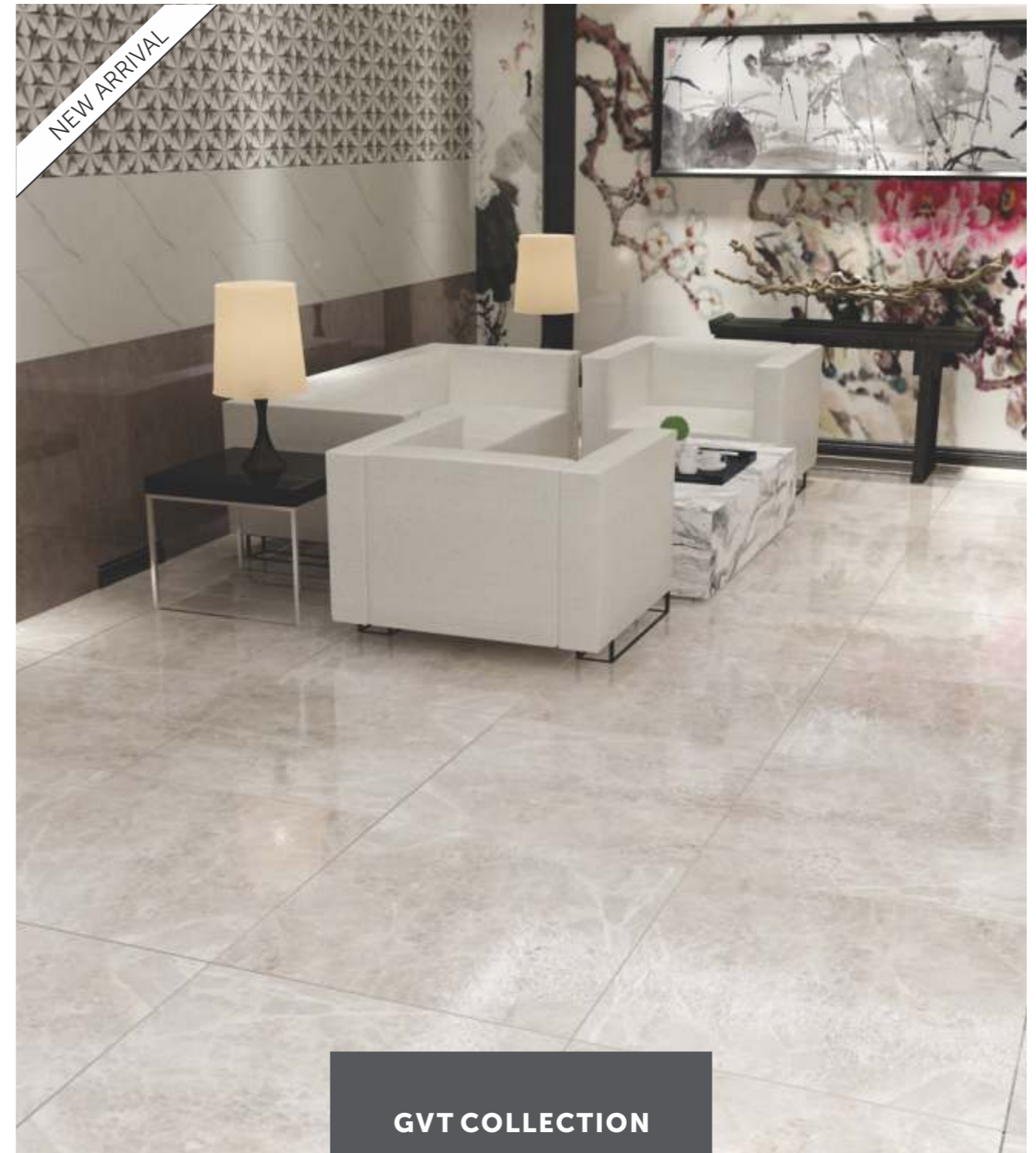


RAK CERAMICS  
19th Floor, Commerz II,  
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GVT COLLECTION NEW ARRIVAL - MARCH 2019














**GVT COLLECTION**  
**2019**











**RAK**  
CERAMICS

## ICONS






## TECHNICAL INFORMATION

TYPOLOGY		EDGE		SURFACE STRUCTURE	
	RED BODY CERAMIC TILES		STRAIGHT		SMOOTH
	WHITE BODY CERAMIC TILES		SHAPED		LIGHT STRUCTURE
	GRES WHITE BODY TILES		RECTIFIED		HEAVY STRUCTURE
	PORCELAIN TILES				
	FULL BODY PORCELAIN TILES				

FINISH		SURFACE LOOK		INDICATIONS FOR USE	
	NATURAL		MATT		WALL TILES
	LAPPATO		SATIN		FLOOR TILES
	FULL LAPPATO		GLOSSY		
	POLISHED		HIGH GLOSSY		

SUGGESTED APPLICATIONS					
	DOMESTIC PURPOSE		LIGHT COMMERCIAL TRAFFIC AREA		INDUSTRIAL TRAFFIC AREA
	OUTDOOR		HEAVY COMMERCIAL TRAFFIC AREA		

In printing, colour of the products may differ slightly from actual, pictures are only for reference.

ROOM FOR  
IMAGINATION

RAK  
CERAMICS

## INDEX | 2019

<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
FULL POLISH	05-08
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
HIGH GLOSSY	09
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
MATT	10
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
MATT+GLOSSY INK	11
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
MICA+GLOSSY INK	11
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
ROCKER MATT	12
<b>800 x 800 mm   32 x 32 in   80 x 80 cms</b>	
ROCKER POLISH	13-14
<b>600 x 600 mm   24 x 24 in   60 x 60 cms</b>	
MATT	15-16
<b>600 x 600 mm   24 x 24 in   60 x 60 cms</b>	
BOOK MATCH - POLISHED	17-21

## VITRIFIED MASTER COLLECTION

Bring the beauty of nature to your home.

RAK brings to you the next generation of technically superior, naturally inspired Vitrified Tiles Collection

This unique Collection is aesthetically superior to its contemporaries and promises to fulfil the functional requirements of any intensive project design. The fine vitrified body has been bolstered with immeasurable strength and has been specially designed to guarantee state-of-the-art technical characteristics.

**GVT New Arrival Collection** comes with over 30 stunning designs in 800 X 800 mm, 7 stunning designs in 600 X 600 mm also 5 Book Match designs.

This range of tiles is sure to keep the magic of nature alive in your senses; in the way they look, the way they make you feel. And just when you thought you've admired their look and feel enough, you'll be chuffed to discover just how long-lasting they are. We especially recommend this tile-range for commercial as well as residential purpose.

After all, some good things should last forever.

GVT



VENICE CREMA 80 x 80 cm

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms

NEW ARRIVAL



ATHENCE

FULL POLISH



AVION CREMA

FULL POLISH



COSAVA BEIGE

FULL POLISH



COSAVA LIGHT GREY

FULL POLISH

NEW ARRIVAL

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms



CREMA MARFIL NATURAL

FULL POLISH



CREMA MARFIL IVORY

FULL POLISH



DIANO CREMA

FULL POLISH



DIANO BEIGE

FULL POLISH

GVT



RAK CERAMICS | 2019



Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms

NEW ARRIVAL



EMPERADOR GREY

FULL POLISH



ESTONIA BEIGE

FULL POLISH

NEW ARRIVAL

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms



VENICE CREMA

FULL POLISH



OPEL BEIGE

FULL POLISH



OPEL IVORY

FULL POLISH



EMPERADOR GREY 80 x 80 cm

# GVT



Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms

NEW ARRIVAL



BLACK MARQUINA

HIGH GLOSSY



ELEGANT BROWN

HIGH GLOSSY



PULPIS BROWN

HIGH GLOSSY



TORONTO ROSSO

HIGH GLOSSY

RAK CERAMICS | 2019



NEW ARRIVAL

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms



SEATTLE BEIGE

MATT



SEATTLE DARK BROWN

MATT



SEATTLE GREY

MATT

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms

NEW ARRIVAL



WOOSTER LIGHT GREY

MATT+GLOSSY INK



WOOSTER DARK GREY

MATT+GLOSSY INK



LEXINGTON METAL BEIGE

MICA+ GLOSSY INK



LEXINGTON METAL BROWN

MICA+ GLOSSY INK

NEW ARRIVAL

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms



OXIDIUM GREY

ROCKER MATT



OXIDIUM RUST

ROCKER MATT



DENMARK-GREY

ROCKER MATT



# GVT



Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms

NEW ARRIVAL



EQUIDAR BEIGE

ROCKER POLISH



EQUIDAR BROWN

ROCKER POLISH



EQUIDAR WHITE

ROCKER POLISH

RAK CERAMICS | 2019



NEW ARRIVAL

Size

800 x 800 mm | 32 x 32 in | 80 x 80 cms



EQUIDAR BEIGE 80 x 80 cm

Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms

NEW ARRIVAL



ASPEN BEIGE

MATT



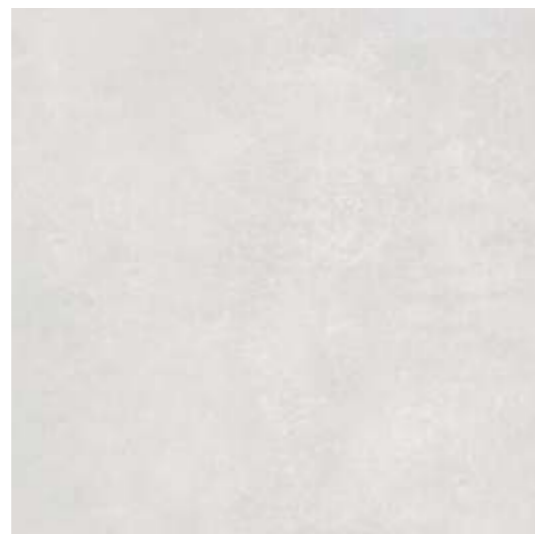
ASPEN BROWN

MATT



ASPEN DARK GREY

MATT



ASPEN LIGHT GREY

MATT



ASPEN WHITE

MATT

NEW ARRIVAL

Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms



DUBLIN WHITE

MATT



DUBLIN BEIGE

MATT



DUBLIN BEIGE 60 x 60 cm

Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms

NEW ARRIVAL



BUSTON GREY - FACE 1

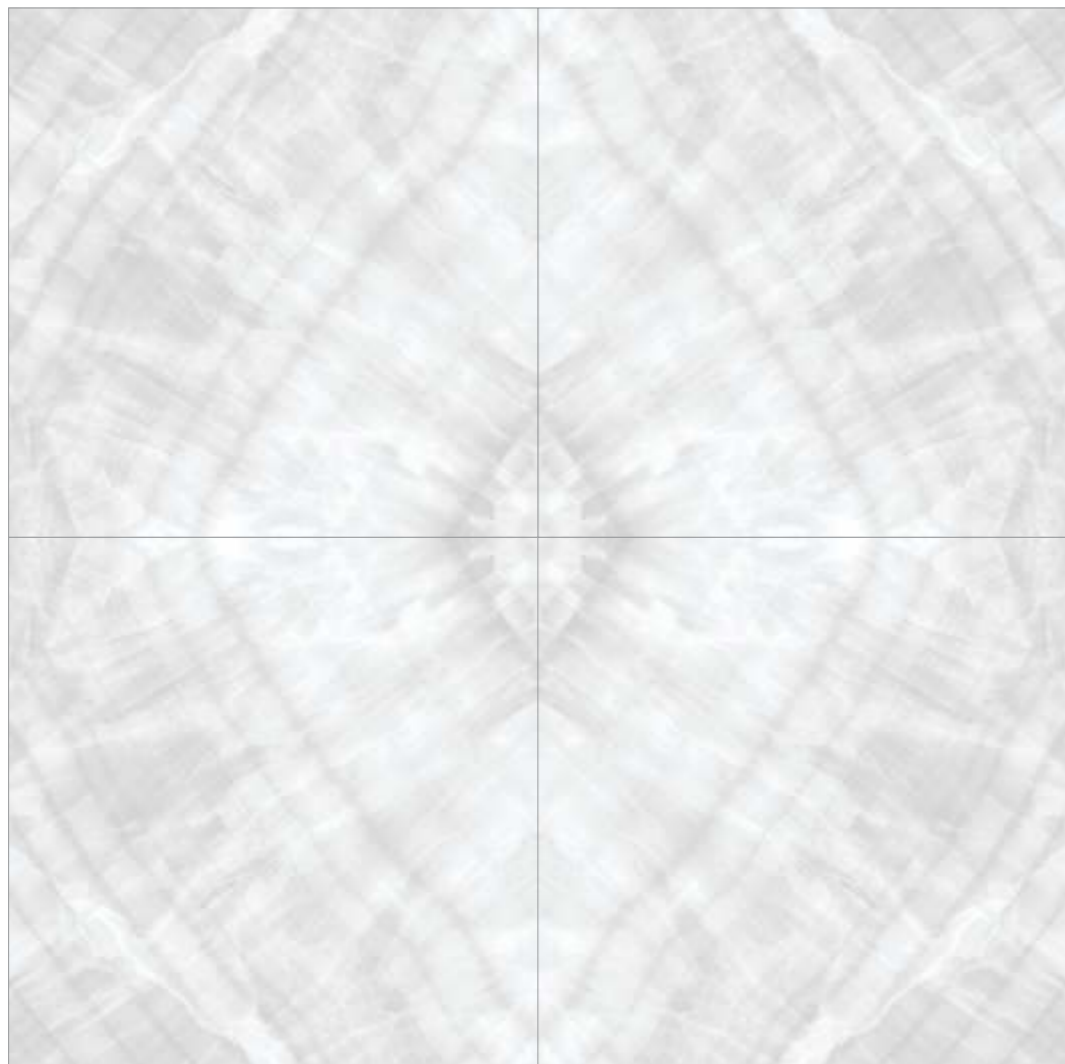
POLISHED



BUSTON GREY - FACE 2

POLISHED

BOOK MATCH



NEW ARRIVAL

Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms



ONIX - FACE 1

POLISHED



ONIX - FACE 2

POLISHED

BOOK MATCH



Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms

NEW ARRIVAL



ALLEGRO WHITE - FACE 1

POLISHED



ALLEGRO WHITE - FACE 2

POLISHED

BOOK MATCH



NEW ARRIVAL

Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms



FILTO - FACE 1

POLISHED



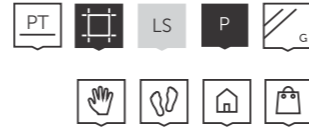
FILTO - FACE 2

POLISHED

BOOK MATCH



GVT



Size

600 x 600 mm | 24 x 24 in | 60 x 60 cms

NEW ARRIVAL



SIoux - FACE 1

POLISHED



SIoux - FACE 2

POLISHED

BOOK MATCH



TECHNICAL CHARACTERISTICS - Vitrified Glazed Tiles

800 X 800 mm | 598 X 598 mm

Test Description	Standard Test Method	International Standard ISO 13006 : 2012 (E)	RAK Ceramics Specifications	
			POLISH (RECTIFIED)	GLAZED (RECTIFIED)
Thickness	BS EN ISO 10545 - 2	Max. ± 5.0%	Max. ± 5.0%	Max. ± 5.0%
Straightness of sides	BS EN ISO 10545 - 2	± 0.5%	± 0.15%	± 0.2%
Rectangle Squareness	BS EN ISO 10545 - 2	± 0.6%	± 0.15%	± 0.2%
Surface Flatness	BS EN ISO 10545 - 2	± 0.5%	± 0.15%	± 0.2%
Water Absorption	BS EN ISO 10545 - 3	≤ 0.5%	≤ 0.05%	≤ 0.05%
Breaking Strength	BS EN ISO 10545 - 4	≥ 1300 N	≥ 1800 N	≥ 1800 N
Modulus of Rupture	BS EN ISO 10545 - 4	≥ 35N/MM <sup>2</sup>	≥ 40N/MM <sup>2</sup>	≥ 40N/MM <sup>2</sup>
Resistance To Surface Abrasion	BS EN ISO 10545 - 7	Manufacturer To State Abrasion Class	PEI Class 3	PEI Class 3
Linear Thermal Expansion	BS EN ISO 10545 - 8	≤ 9 x 10 <sup>-6</sup> °C	≤ 7 x 10 <sup>-6</sup> °C	≤ 7 x 10 <sup>-6</sup> °C
Resistance to Thermal Shock	BS EN ISO 10545 - 9	NO VISIBLE DEFECT	NO VISIBLE DEFECT	NO VISIBLE DEFECT
Frost Resistance	BS EN ISO 10545 - 12	NO VISIBLE DAMAGE	NO VISIBLE DAMAGE	NO VISIBLE DAMAGE
Resistance to chemicals	BS EN ISO 10545 - 13	NO VISIBLE EFFECT	NO VISIBLE EFFECT	NO VISIBLE EFFECT
Resistance to stains	BS EN ISO 10545 - 14	MANUFACTURER TO STATE CLASS	STAINS REMOVED MIN. CLASS 3	STAINS REMOVED MIN. CLASS 3
Colour Resistance to UV light	DIN 51094	NO CHANGE IN COLOR	NO CHANGE IN COLOR	NO CHANGE IN COLOR
Scratch Hardness : (Moh's Scale)	EN 101	MANUFACTURER TO STATE VALUE ON MOH'S SCALE	≤ 5	≤ 5

Note: \*Colour shown in this catalogue may vary with the original tile. \*Slight shade & size variation is an inherent property of ceramic / vitrified tiles. RAK's SG / MATT / RUSTIC are non polished product and therefore the tolerance will not be similar to polished models. However all RAK tiles will conform to international and RAK standards for non-polished products.

\*Use of spacers are recommended. (For Size 298 x 598 mm)

PACKING DETAILS

	Tile Size (In mm)	Thickness (In mm)	No. of Tiles (Per Box)	Approx Area (In sqft.)	Weight (Per Box)
Working Size	800 x 800	9.5	3	20.67	39.5
Working Size	600 x 600	8.8	4	15.5	27.5

## RAK EXCLUSIVE STORES - PAN INDIA

### EAST

**AAKRITI ASSOCIATE:** Aakriti Tower, Near Sparsh Automobile, Dhamtari Road, Pachpedinaka, Raipur, Chattisgarh. Mob.: 9981536969  
**GOYAL STEEL:** Urdana Road, Dimnapur, Raigarh, Chattisgarh. Mob.: 9826455446.

### SOUTH

**JULPHAR TILES & SANITARYWARES:** XIII/545, Karukutty Junction, Angamaly, Ernakulam Dist – 683576. Mob.: 9447162300  
**PATEL MARKETING:** 8-3-833/161, Srinagar Colony Main Road, Kamalapuri Colony, Hyderabad - 500073. Mob.: 9949614000

### WEST

**NATURAL STONE:** Near Jain Mandir, Shirola Phata, Kolhapur-416122. Mob.: 9823017421

## RAK PRIVILEGE STORES - PAN INDIA

### EAST

**ASHOK TRADERS:** Sanna Road, Jashpurnagar, Chattisgarh. Mob.:9301344050. **AYUSHMAN SALES:** Infront of Jain sweets, Link Road, Janjgir, Chattisgarh. Mob.:7869444338. **BHARAT CONSTRUCTION SALES & SERVICE:** Shivmandir Chowk, Avantivihar, Raipur, Chattisgarh. Mob.:9669755555. **CERAMIC CITY:** AA,N.H.31, Opp. P.W.D Guest House, Near Power House Chock, Begusarai, Bihar-851101. Mob.:9835272311/9955986466. **RADHA MARBLE & GRANITE PVT. LTD.:** 13/2/1, Umesh Chandra Chatterjee Lane, (Near Ladona Restaurant) Kona Express, Belepole crossing, Howrah-711 104. Mob.:9433030719. **TILE BAZAAR:** Shop no 1, 1st floor, Maharaja Plaza, Near Fruit Market, Devpuri, Raipur, Chattisgarh. Mob.:8878888777. **VIP BUILDING MALL:** Hardiya More, Siwan, Bihar-842226. Mob.:8853316878/9006680450.

### NORTH

**BEHARI JI CEMENT:** Kapoor & Co., Ghanta Ghar Station Road, Near Telephone Exchange, Shahjehanpur, Uttar Pradesh-242001. Mob.:9415286833, 9793007400. **FAB TILE AND MARBLE:** Kalka Chandiagarh Road, Opp-Honda Activa Showroom, Pinjore, Panchkula, Haryana-133302. Mob.:9896224723. **GR TRADERS:** Opp Pwd Rest House, Btm Rd, Bhiwani, Haryana-127021. Mob.:7015450422, 9416473201. **GALAXY INDIA:** 90 feet, Pandach, Ganderbal, Srinagar, Jammu & Kashmir-190077. Mob.:9018284111. **GAURAV TRADERS:** 340-Umapuri Colony, Sonauli Road, Infront of D.R Chemical, Gorakhpur-273015 (U.P) Mob.:9919863999. **JAIN BUILDER:** Extn Greater Kailash, Marble Market, Jammu-180011. Mob.:9419190059. **KAMLA SALES AGENCY:** Jal Nigam Road, Krishnapuri, Rauza, Gazipur, U.P-233001. Mob.:9415281225. **KAVITA DREAM HOMES PRIVATE LIMITED:** N-13/208, 52-A Brij Enclave, Sunderpur, Varanasi- 221005. Mob.:9415994000. **LONE HARDWARE:** K. P Road, Near Womens College, Anantnag, Jammu & Kashmir-192101. Mob.:9419412804. **MAHESHWARI MARBLE INDUSTRIES:** Royal Park, Mudaila Road, Manduadih, Varanasi-221103. Mob.:9554953939. **PLY & TILE:** LGF, Rohit Tower CP-1, Haniman Chauraha, Viraj Khand, Gomti Nagar, Lucknow-226020. Mob.:9415089090. **S R ENTERPRISES:** 562/563, Hind nagar, Transport nagar, Kanpur Road, Lucknow-226012 (U.P) Mob.:9956376378. **SUMAN ENTERPRISES:** Taramandal Tiraha, Deoria Bypass, Near Amar Ujala Office, Gorakhpur, Pin-273001. Mob.:8423737751. **THE RAJASTHAN GRANITE & MARBLE:** Chanapura, Bye-Pass, Srinagar, Jammu & Kashmir-190014. Mob.:9622100044. **VIKAS MARBLE:** Batala Road, Qadian, Gurudaspur, Punjab-143516. Mob.:9876094516. **ANSH TRADERS:** Block Road, Opposite Prateek Medical Center (Dr.Usha Singh),Gandhi Nagar,Basti-272001,(U.P). Mob.:9839046901.

### SOUTH

**BENOY MARBLES & GRANITES:** TC-3 /323, Ambala Nagar, Kowdiar, P. O., Thiruvananthapuram, Kerala-695005. Mob.:8589876060  
**CHAITHANYA MARBLE DISTRIBUTORS:** Kottarakkara - Kottayam Road, Vadakkadathukavu, Kerala 691551. Tel:04734220121 Mob.:9400002643. **COCHIN SANIWARES:** Pakalomattom, Kuravilangad. Mob.:9447661224. **GLIDER SOLUTIONS:** #16/B, C K Commercials, Kommaghatta, Main Road, Near Robin Theatre,Kengeri Satillite Town, Bangalore-560060. Mob : 9845275403,9980062696. **JULPHAR EXIM PVT LTD:** Sentinal Buildings, Pattoor, Vanchiyoor PO, Trivandrum-695035. Mob.: 9447162300. **JULPHAR EXIM PVT LTD:** 33/2402 D,Thirunallath Bldg, Nr Gitanjali, NH-47 Bypass-Vytilla, Kochi-682032. Mob.: 9847566756. **KSR CERAMICS:** #1, T C Palya main Road, Ramurthynagar Extn, Akshyanagar, Bangalore - 560016. Mob.:9663501122 Tel:080 28493323. **MARUTHI CERAMICS:** # 311, 10th main, 100feet Road, HRBR Layout, Banaswadi, Bangalore-560043. Mob.: 9900211350. **MANI CORPORATION:** S F No. 50/7-C , Old Palpannai, Chennai By-Pass Road (Near Hyundai Car Showroom), Trichy- 620010. Mob: 9842254512. **PAN CERAMICS:** Door, No2- 159/7 Pithaparam Road Ramanayyapeta , Kakinada Andhra Pradesh - 533003 . Mob.:9966966999. **PAN MARKETING:** Pandarakalam Buildings, M C Road, Kumaranalloor, Kottayam, Kerala-686016. Mob.:9895227603, 9633009900. **SS TILES:** SS TILES, NH-16, Morumpudi Junction, Rajamundhry-533103. Mob.: 9866616222/9394199099. **YASHAS CERAMICS:** PR Square, #2228, Singasandra, Opposite Elevated Highway, Piller No.93, Hosur Main Road, Bangalore-560068. Mob.:9448358765 | Tel :080 - 43726569. **Lakshmi Ceramics:** No-21, 22 , Cowley Brown Road, R.S.Puram, Coimbatore 641 002. Tel :0422 - 4959625

### WEST

**HADI ENTERPRISES:** 9, Turning Point, Opp Dada Saheb Jain Derasar, Kalanala, Bhavnagar. Mob.: 9825206991. **KABIR ENTERPRISES:** Plot No. 134, Zone-II, M.P. Nagar- Bhopal. Mob.: 9826013440. **NATURAL STONE:** Shelke Tower, Behind Big Bazar, Kolhapur-416008. Mob.: 7276006514. **RAJ SALES CORPORATION:** Chandal Layout, Ghat Rd,Wadi, Nagpur-440030. Mob.: 9823078388  
**SHRI NATH MARBLE & GRANITES:** 89-ED, Scheme No 94, Ring Road, Near Malviya Nagar Square, INDORE. Mob.: 9302100875. **SHUBHAM SALES CORPORATION:** Plot No 104, Ram Das Peth, Nagpur-440018. Mob.: 9326657395. **SIDHARTH UDYOG:** F-64, Riico Industrial Area, Near Rajasthan Patrika, Sikar, Rajasthan-332001. Mob.: 9414039013

## RAK OFFICES, ORIENTATION AND DISPLAY CENTERS

### EAST

#### BHUBANESWAR

Plot no-1127/3015, 1st Floor, Lane-2, Govind Prasad, Unit-32, Jayadurga Nagar, Bomikhal, Bhubaneswar-751006, (INDIA).  
Mob.: 9238000120, 9238000124, 9238010071

#### KOLKATA

11A/1D, East Topsia Road, Garg House, 3rd Floor, Opp. Fleming Hospital, Kolkata-700046, WB, (INDIA). Tel. +91-33-46020541

#### GUWAHATI

1st Floor, Kalapahar, Cycle Factory, By Lane - Sree Krishna Path, Infront of SBI, Plot No-3, Guwahati-781018, Assam, (INDIA).  
Mob.: 8134966700

### NORTH

#### CHANDIGARH

SCO 9A, 1st Floor, Madhya Marg, Sector 7C, Chandigarh-160019, (INDIA). Tel: 0172- 4026052

#### DEHRADHUN

GMS Road, Opp. Milan Vihar, Dehradun (U.K.)-248001, (INDIA). Mob.: 9258089776

#### NOIDA

C5 Ground Floor, Sector 10, Noida, Gautam Buddha Nagar, U.P-201301, (INDIA). Mob.: 9212363720

### SOUTH

#### BANGALORE

#116, Unit no 108, 1st floor, Pride Hulkul, Opposite to Passport Office, Lalbagh Road, Bangalore-560027. Tel : 080 41710394

#### CHENNAI

Amient House, New No.7 Old No 3- A First Floor, Kodambakkam High Road, Nungambakkam,Chennai-600034, (INDIA).  
Tel: 044 48545434

#### COCHIN

Highway Heights, 2nd & 3rd Floor, National Highway Bypass, Thammanam, Kochi-682032, (INDIA).  
Tel: 0484-4036138, Mob.: 97472 21666

#### SAMALKOT

P.B. NO. 11, IDA Peddapuram, ADB Road, Samalkot East, Godavari District, AP- 533440, (INDIA). Tel: 91 884 2329344

### WEST

#### AHMEDABAD

102-103, Shilp Aaron, Sindhu Bhavan Road, Nr-Pakwan Cross Road, Ahmedabad -380054, Gujarat, (INDIA). Tel: 079-29705205

#### INDORE

Office No. 101 / 102, Satguru Parinay, Plot No. 5, P.U – 3, Scheme no.54, Opp C 21 Mall, AB Road, Indore, M.P – 452010, (INDIA).  
Tel: 0731-4970003

#### JAIPUR

Plot no 8, Rajeev Vihar, 1st Floor, Opp. Metro Pillar No 30., Gopal Pura Bye-Pass, Mansarovar, Jaipur -302020, (INDIA).  
TEL: 0141-6999700

#### MUMBAI: SANTACRUZ

Dheeraj Heritage, 19, 1st Floor, Junction of Milan Subway, S. V. Road, Santacruz (W), Mumbai - 400054, (INDIA).  
Tel.: 022-26605 938, Fax: 022-2660 5906

#### MUMBAI: GOREGAON

19th Floor, Commerz II, International Business Park, Oberoi Garden City, Off Western Express Highway, Goregaon East, Mumbai - 400063, (INDIA). Tel.: 022-62505100/120, Fax: 022-28415706

#### MUMBAI: MULUND

2nd Floor, New Commercial Wing, Vikas Paradise, LBS Road, Near Santoshi Mata Mandir, Mulund West, Mumbai, Maharashtra-400080, (INDIA).

#### MORBI

1st Floor, Dhanraj Chambers, Near Kuber Talkies, Morbi-2 Dist. – Rajkot, Gujarat – 363642, (INDIA). Tele/fax. No. 02822-243110

#### PUNE

Shop No. 12, 13 & 14, Vega Center, Near Income Tax Office, Shankarseth Road, Pune – 411037, (INDIA). Tel: 020-4122-0634

#### RAJKOT

1st Floor, Dhanraj Chambers, Near Kuber Talkies, Morbi-2, Rajkot, Gujarat – 363642. (INDIA). Tele/fax. No.: 02822-243110

**Toll Free: 18001025829**